
**Economics Society of Calgary Luncheon
Friday, September 19th, 2003**

**The Future of Domestic Air Transportation in Canada
Mr. Steve Smith, President and CEO of ZIP Air**

The Economics Society of Calgary, along with The Van Horne Institute and the Calgary Airport Authority, are pleased to present Mr. Steve Smith, President and C.E.O. of ZIP Air Inc.

Mr. Smith has been at the helm of Air Toronto, Air Ontario, and President and CEO of WestJet. In 1999, he Chaired the Air Transportation Association of Canada – a role acknowledging his industry knowledge and experience.

Please join us on **FRIDAY, SEPTEMBER 19th** to hear Mr. Smith describe the state of domestic air transportation in Canada, the future of competition within the sector, and the challenges facing ZIP Air as a new entrant in the market.

LOCATION: Calgary Chamber of Commerce, 517 – Centre Street S

TIME: 11:30 am registration
12:00 noon luncheon served
12:30pm – 1:00pm Guest Presentation

COST: ESC Members: \$25 (membership renewals for 2003-04 will be on sale at the lunch)
Van Horne Institute Members: \$25
Non-Members: \$35
Students: \$15

REGISTRATION: Please register ON-LINE at www.esc.ab.ca and follow the instructions.
NOTE: the deadline for registration is Tuesday, Sept. 16th.

Please note that members of **The Van Horne Institute** are offered the regular ESC member discount for this event. The Economics Society of Calgary is pleased to be hosting this event with the participation of the Van Horne Institute. We gratefully recognize the **Calgary Airport Authority** which has made a donation towards the scholarship program of the ESC.