

# LOGISTICS AND SUPPLY CHAIN CHALLENGES: HARNESSING YOUR POTENTIAL

## A Certificate Short Course



THE VAN HORNE INSTITUTE

October 23-24, 2009  
Sandman Hotel (Airport), Calgary

If you are a supply chain practitioner, you will understand the importance of keeping in touch with current developments in supply chain and logistics. You are aware that this is an extremely dynamic field and that leading-edge thinkers in these fields are often difficult to access. The Van Horne Institute is pleased to present three eminent academics who will discuss with you:

### **1. Current State-of-the-Art in Supply Chain Management**

**Instructor: Jaydeep Balakrishnan, Ph.D., CPIM**

Supply chain management has come a long way in two decades, from a narrow view of optimizing one's own internal operations to a holistic lean view of supply chains. This session will focus on current leading edge practices in supply chain management. These principles come from both academic work as well as corporate practices in areas such as inventory management, procurement, process management risk management and lean initiatives

### **2. The Value of Information in Supply Chains**

**Instructor: Brent Snider MBA, CMA**

This session will focus on why information is critical in today's complex and global supply chains. Participants will experience a world renowned hands-on interactive supply chain management simulation developed at MIT. The debrief / lessons learned from this simulation will illustrate various supply chain challenges and provide specific techniques to overcome these challenges in the real world. This session will also discuss Enterprise Resource Planning systems (ERP), integrated business software systems that are critical in enabling supply chain efficiencies."

### **3. Supply Change Challenges: Harnessing Your Logistics Potential**

**Instructor: Lloyd L. Ash, P.Eng., P.Log., M.A.Sc., B.Sc.**

This session will help you to understand and meet today's distribution issues. Topics include developing resilience in a global melt down, coping with border thickening, understanding transportation modes, routes, and choices, quality issues, costs, capacity. The session will also focus on understanding your partners, qualifying your organization, performance metrics, infrastructure and regulations, and integrated IT techniques in distribution.

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## Registration

### Who Should Attend:

This course is aimed at transportation practitioners who understand the need to keep current in this very dynamic field. You will be working in the private and public sector in transportation. Your role will be that of consultant or the federal, provincial or municipal government employee. You could also be an employee of operators of transit, bus and railways. This short-course leading to a certificate is designed with your professional development in mind.

### Registration Form

#### Personal Information:

Name: \_\_\_\_\_

Company & Title: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Email: \_\_\_\_\_

#### Billing Information:

Billing Contact Name & Title: \_\_\_\_\_  
(If different from delegate)

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Fees: \$750 + GST = \$787.50

Please make cheques\* out to **The Van Horne Institute** and mail to  
2500 University Drive NW  
Calgary, Alberta  
T2N 1N4

Fax Registrations to: 403.282.4663

**\*We regret that we do not take credit card payments.**

**Cancellations** must be received in writing on or before **Friday, Oct. 2, 2009**. We regret that refunds will not be given after this date.