



# May 2010 E-Newsletter

## EVENTS

### • Golf Tournament Fundraiser

Plan to attend this year's golf tournament fundraiser. All proceeds will go towards scholarships for logistics students in Calgary programs.

The tournament will be held Monday, June 7 at D'Arcy Ranch in Okotoks. Click [here](#) to register.

### • AGM & Board Meeting

Todd Hirsch, Senior Economist at ATB, will be the featured speaker at this year's AGM and Board Meeting on June 23 at McDougall Centre in Calgary. Contact Gail for details at 403-220-8455.

## Upcoming Conference: September 23-24

Mark your calendars to attend *Energy, the Environment and Industry Value Chains: Owning the Future* to be held in Calgary September 23-24. The Institute is pleased to co-present this conference with PricewaterhouseCoopers.

The significant rebound in oil prices, growing competition for goods and services because of a strengthening global economy, a Canadian dollar at par with the US dollar, and increasing awareness of environmental costs creates pressures on industry to review their supply chain costs and cost structure. Whether oil is in the high double digit or low triple digit realm, the supply chain cost pressure will continue to build.

At the same time, many businesses today have made developing a lean, cost-effective supply chain a key tactic in their sustainability strategy. These two factors - the desire to reduce cost and the desire to improve sustainability - are driving major companies to make major changes to their supply chains. However, one remaining question facing all businesses today is what might governments do that will affect directly or indirectly the cost of carbon? Explore with us, and our guest speakers, issues affecting value chain evolution in a high oil price-carbon cost environment. Registration details will be available this summer.

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